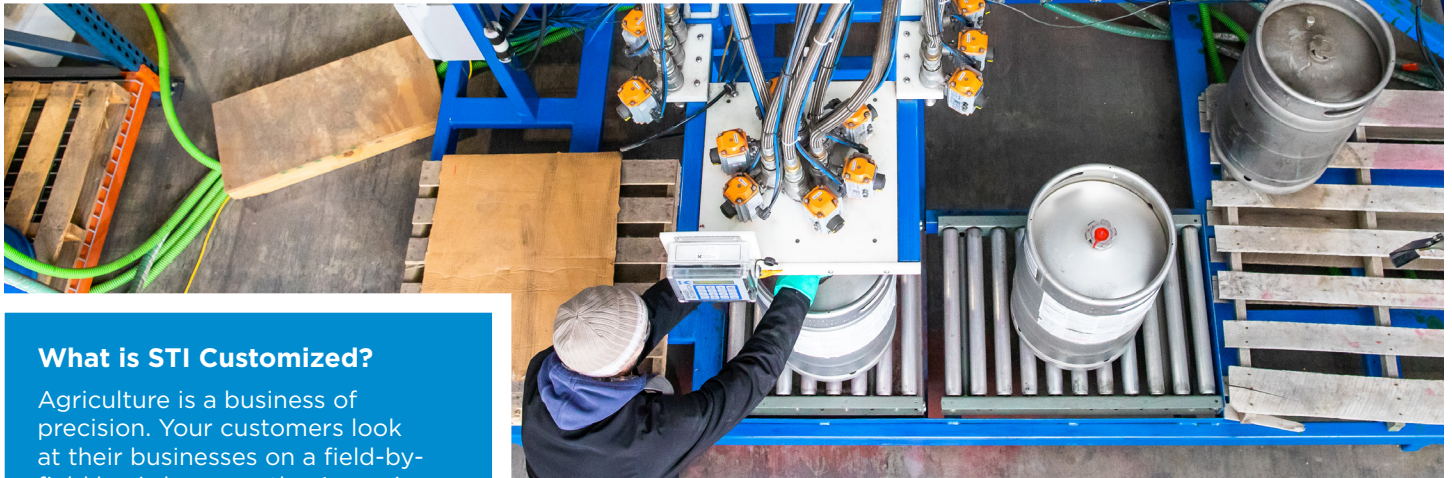


# STI-CUSTOMIZED



## What is STI Customized?

Agriculture is a business of precision. Your customers look at their businesses on a field-by-field basis because they're serious about optimal results. You can help improve those results—and your business—by offering custom blended seed treatments.

The concept of STI Customized is the opposite of how many other seed treatment products are sold.

Instead of presenting a solution before knowing the issue, the STI Customized process first finds out what the underlying needs are and then creates a seed treatment blend to meet that need.

This enables you to create the most diverse and customized blended seed treatment for your specific region.

For over 10 years, CHS has been custom blending seed treatments with success creating over 600 unique blends. A total of four blenders can be found at blending sites in Willmar, MN; Fargo, ND; Jonesboro, AR; and Spangle, WA, all blending for six different crops.

## Why use STI Customized?

Instead of having a one size fits all approach, build your offering and stand out in the marketplace with high quality, customized seed treatments that lets you choose proven products, rates, color, polymers, application rates and more for highly targeted, local precision. Benefits of using a customized approach include:

- Precise protection with fungicides and insecticides to provide control and stewardship of the active ingredients
- More efficient processes saving labor, time and money (ROI)
- Allows multiple ways to differentiate from competition
- Improved inventory management
  - Variety of package size
  - Closer to season and in season delivery instead of large early order before crop plans are set
- Eliminate mixing errors

## Build a Blend

STI Customized Category	Product Decision Type(s)
Disease	Base Fungicide
	Water Mold Protection
	Auxiliary Fungicides
	SDS Fungicides
Pest	Insecticides
	Nematicides
Growth Enhancement	Plant Growth Regulators
	Inoculants
	Biologicals
	Micronutrients
Seed Aesthetics	Colors
	Polymers
	Seed Finishers

Decisions are based off the agronomic and business needs of the region, retailer and grower. Currently we have over 50 different product options to fulfill these decisions. The average custom blend will include three fungicides, an insecticide, color, and polymer. We have six package size options starting at 15 gallon up to 275 containers.

