

## 2023 CHS Stewardship Report



## Progress on 2023 impact goals



In 2023, CHS stewardship invested over \$6.3 million and implemented the final year of our fiscal year 2021-2023 strategic plan. We exceeded our goals, elevating our impact on future ag leaders and the communities we serve.

### CHS Community Giving



469 rural communities received matching grants

2023 goal: 250



**32,256**youth learned
lifesaving safety and
health lessons

2023 goal: 30,000



28% increase in employee volunteerism

2023 goal: 20% increase

## **CHS Foundation**



17,465 students educated about co-ops

2023 goal: 12,000



25,974 students enlightened about ag careers

2023 goal: 25,000



**161,088** future ag leaders supported

2023 goal: 125,000



# **CHS Foundation**



In 2023, the CHS Foundation continued our support of projects that build a robust, diverse talent pipeline for agriculture.

#### Blue jackets, bright future

The CHS Foundation awarded a \$4.3 million, three-year grant to National FFA, the largest in our history. The grant will:

- Support ag teacher recruitment and retention
- Expose students to ag careers through workforce development programming
- Support 17 state FFA associations
- Ensure FFA programming is easily accessible for all students

### **Cooperative mindset**

Cooperative Minds, a free online curriculum created in partnership with Discovery Education, reached more than 200,000 students from 2021 to 2023. A two-year \$500,000 investment in the program will continue showcasing innovative and engaging elements of the cooperative business model. In addition to the investment in Cooperative Minds, the CHS Foundation awarded \$685,000 to 19 cooperative education projects in 2023.



I don't think there's a better place for people to learn about agriculture than FFA. Support from the CHS Foundation means we can continue doing the things we love to do—for FFA members and for agriculture as a whole.

Brooklyn Plumb, 2022-2023 Colorado FFA Association vice president

### **University funding**

Through partnerships with 25 two- and four-year colleges and universities, the CHS Foundation supports more than 225 scholarships for students studying agriculture. The funding also provides curriculum and professional development for students.



# **Community Giving**



In 2023, CHS community giving investments elevated the CHS values of safety and cooperative spirit.

### **Putting safety first**

CHS sponsored Grain Bin Safety Week and National Farm Safety and Health Week, both of which brought awareness to important safety topics. Also, 7,500+ youth attended safety days in 2023 through a CHS partnership with Progressive Agriculture Foundation.

Being with coworkers and showing how much good we can do together is very powerful. It's energizing for me.

Aaron Sillanpa, CHS asset and portfolio manager who led CHS Spirit of Service Days, a two-week volunteer initiative in 2023

### **Employees give back**

CHS employees lived our core value of cooperative spirit through employee giving and volunteerism. CHS employees volunteered more than 23,000 hours in fiscal 2023 and raised nearly \$1.3 million for 740 charities through the CHS Giving Campaign.

### 2023 cooperative matching grants

CHS Seeds for Stewardship grants match cooperative contributions up to \$10,000.



grants awarded, totaling \$365,000



ag safety projects



29 local ag leadership initiatives



32 community projects



### **Looking forward**

As we look to the future and our next three-year strategy, CHS stewardship's commitment to supporting students and rural communities has grown even stronger. In fiscal years 2024 through 2026, we will elevate our partnerships to educate even more students of all ages, create stronger ag career pathways and better serve co-op communities.

#### **Educate youth**



Broaden positive perceptions of co-ops by educating **10,000 youth** 



Reduce unsafe incidents by reaching **30,000 people** with ag safety and health lessons

### Build ag career pipeline



Influence **125,000** more high school students to pursue a career in agriculture



Support **25,000 college students** in completing their agriculture degrees

## Serve cooperative communities



Increase CHS employee volunteerism by 15% to strengthen communities where we live and work



Strengthen **300 rural communities** by matching member cooperative contributions to local projects



We invite you to learn more about the impact and value of our stewardship work. Visit chsinc.com/stewardship or contact us at stewardship@chsinc.com.



